

fotor®

# Revolutionary Photo Editor and Designer Maker



[www.fotor.com](http://www.fotor.com)



# Our Story



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## About Fotor

Founded in 2012, Fotor is dedicated to providing everyone a professional-level photo editing and design that is simple to use with a low learning curve.

The name “Fotor” is derived from German word “Foto” meaning photo with an “r” to mean an individual who deeply understands photos and their secrets.

After development bought in hard work and ingenuity, Fotor has become the name in cross-platform photo editor and designer platforms, chock full of photo editing services available on all platforms, including web apps, mobile apps, and desktop software. The brand-new Pxbee, launched in 2018 is where people can share and sell their images after editing them on Fotor.

So far, Fotor has more than 300 million users across 180 countries.

## About Fotor Team

Mr. Duan, CEO of Everimaging, Ltd., is not only the CEO and founder of Fotor, but is also an Honorary Professor of Computer Science at the University of Nottingham, UK and also holds advanced degrees in image processing and color science.

Everimaging, Ltd. has developed into a large company with a staff of 100 and 3000 m2 office in 2018. The average age the staff in Everimaging is below 30, characterized by their passion and creativity.

The Fotor team’s goal is to empower all to be able to use photo editing and graphic design tools that Fotor provides to easily do what they need, photo editing and design skills optional!



# Our Product

## One-Stop Visual Content Solution

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# Powerful Photo Editing Suite



## Basic Photo Editing Tools

Utilizing innovative technology to bring an unprecedented level of editing control to anyone and everyone.



## Portrait Retouching

With everything a user needs for portrait editing, like a wrinkle remover, blemish remover... Bring out the radiant 'you'!



## HDR

Allows everyone to capture a much wider range of lighting and colors than is possible with a standard digital camera.



# Easy Photo Collage Maker

Applying classic, magazine, and funky collage templates and changing photos into creative collages quickly and easily.



Classic Collage



Artistic Collage

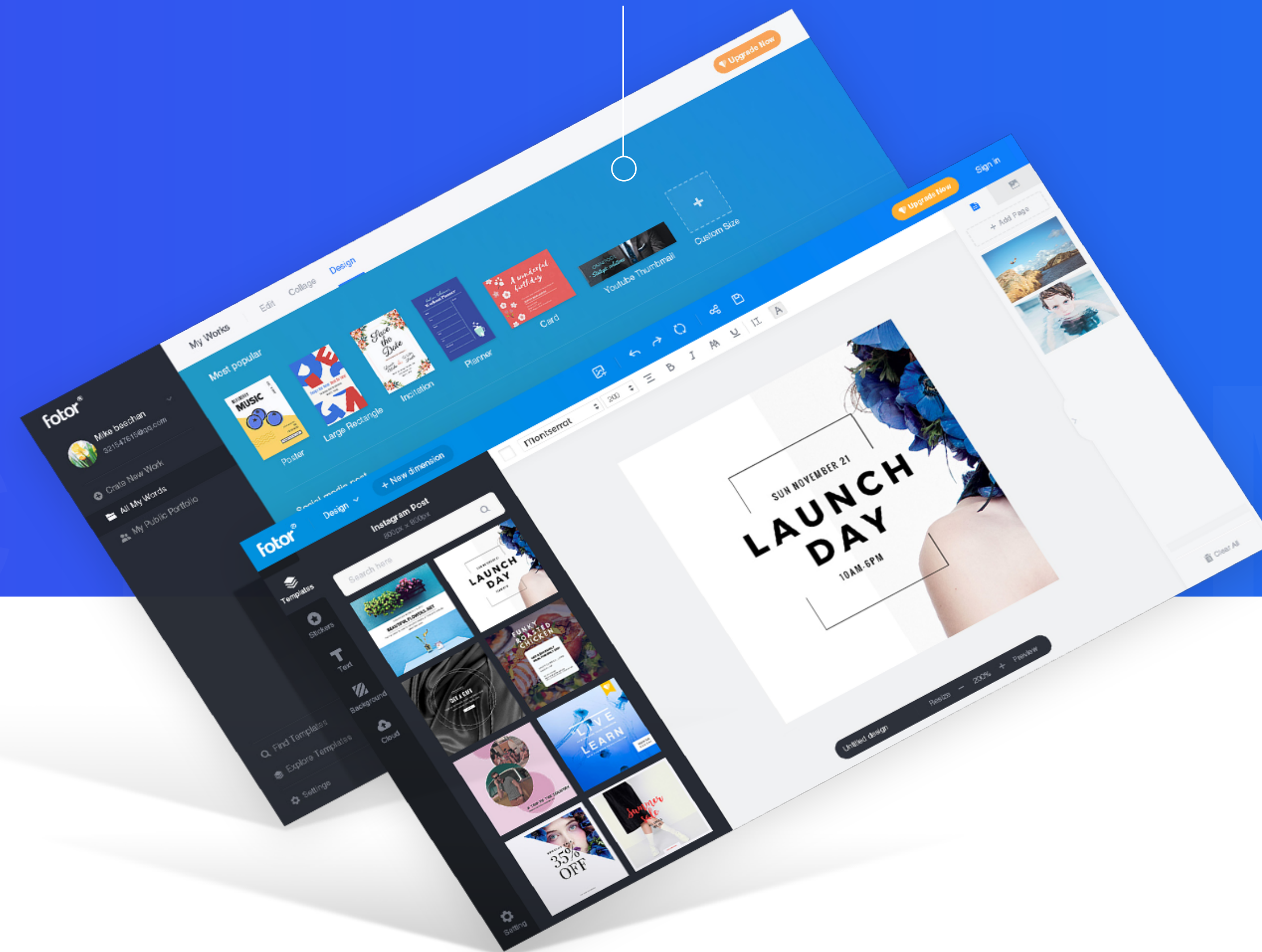


Funky Collage

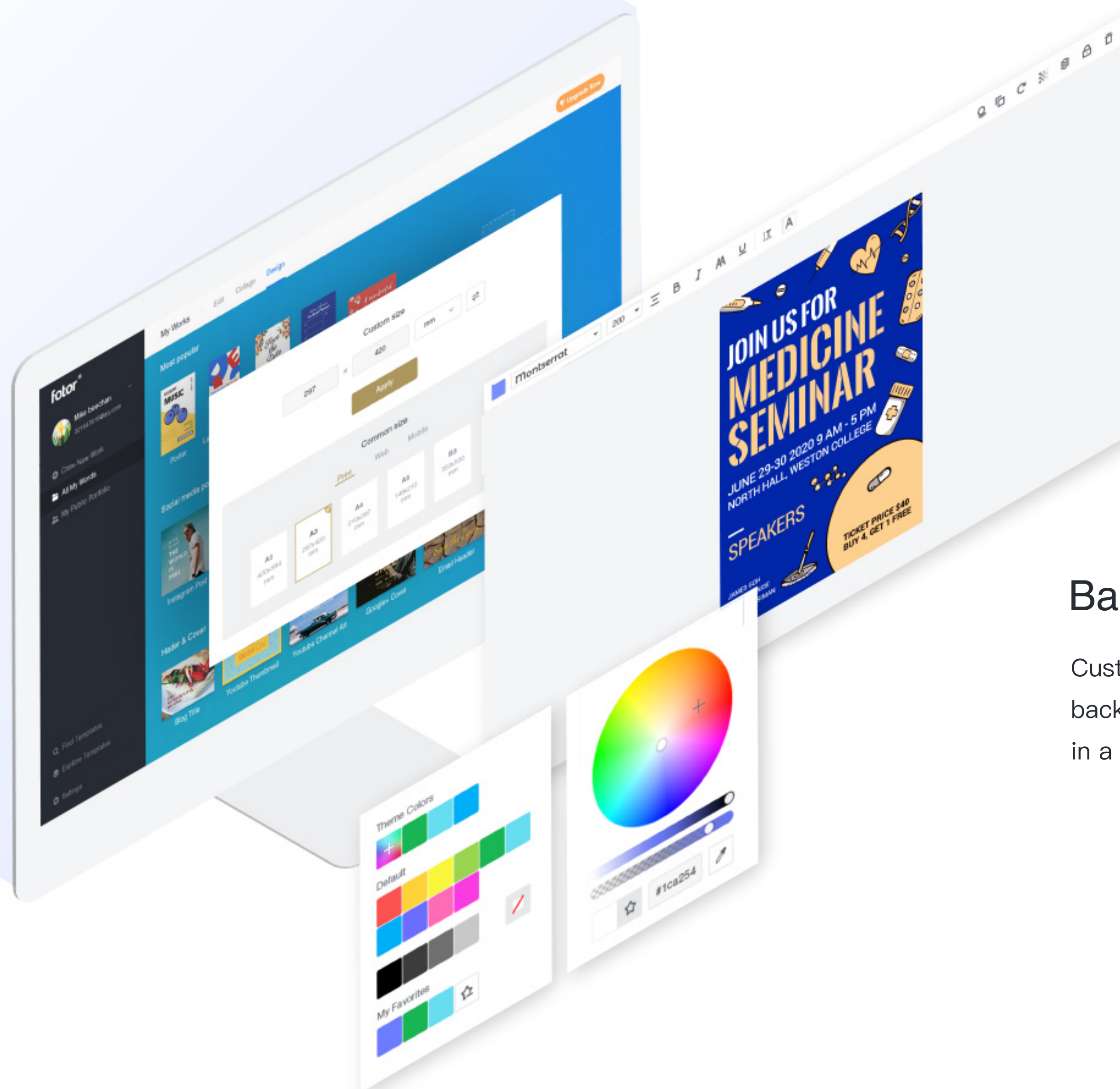


# Magic Design Maker

Giving every user the ability to design any form of graphics and covers, with imagination as their guide.







## Basic Design Tools

Custom your size, drag and drop your photos, add background, color and text for it, get what you need in a few clicks!



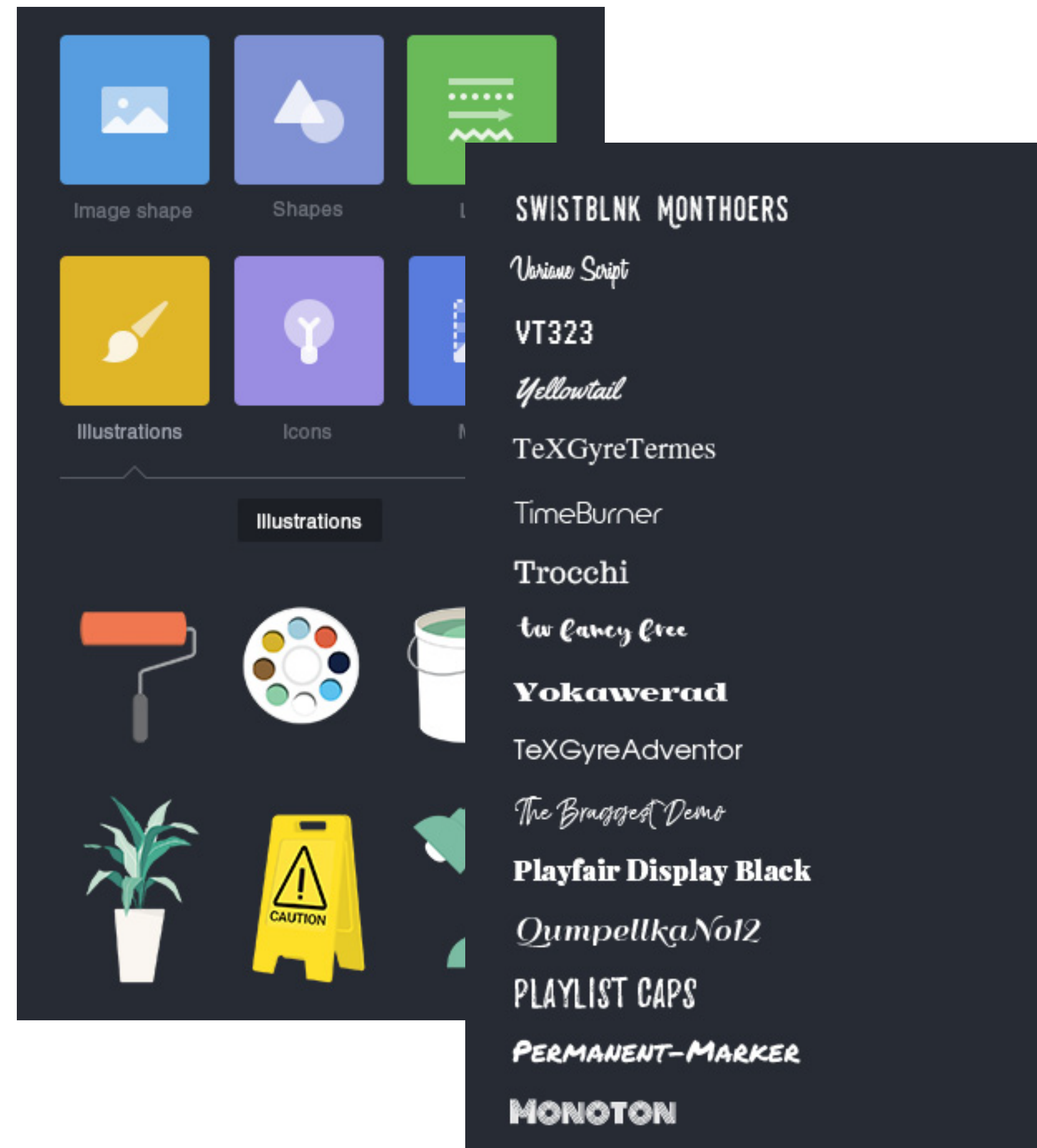


## Design Templates

A plethora of well-designed template fingertips. Choose one as needed and eye-catching posters!







## Customizable Elements

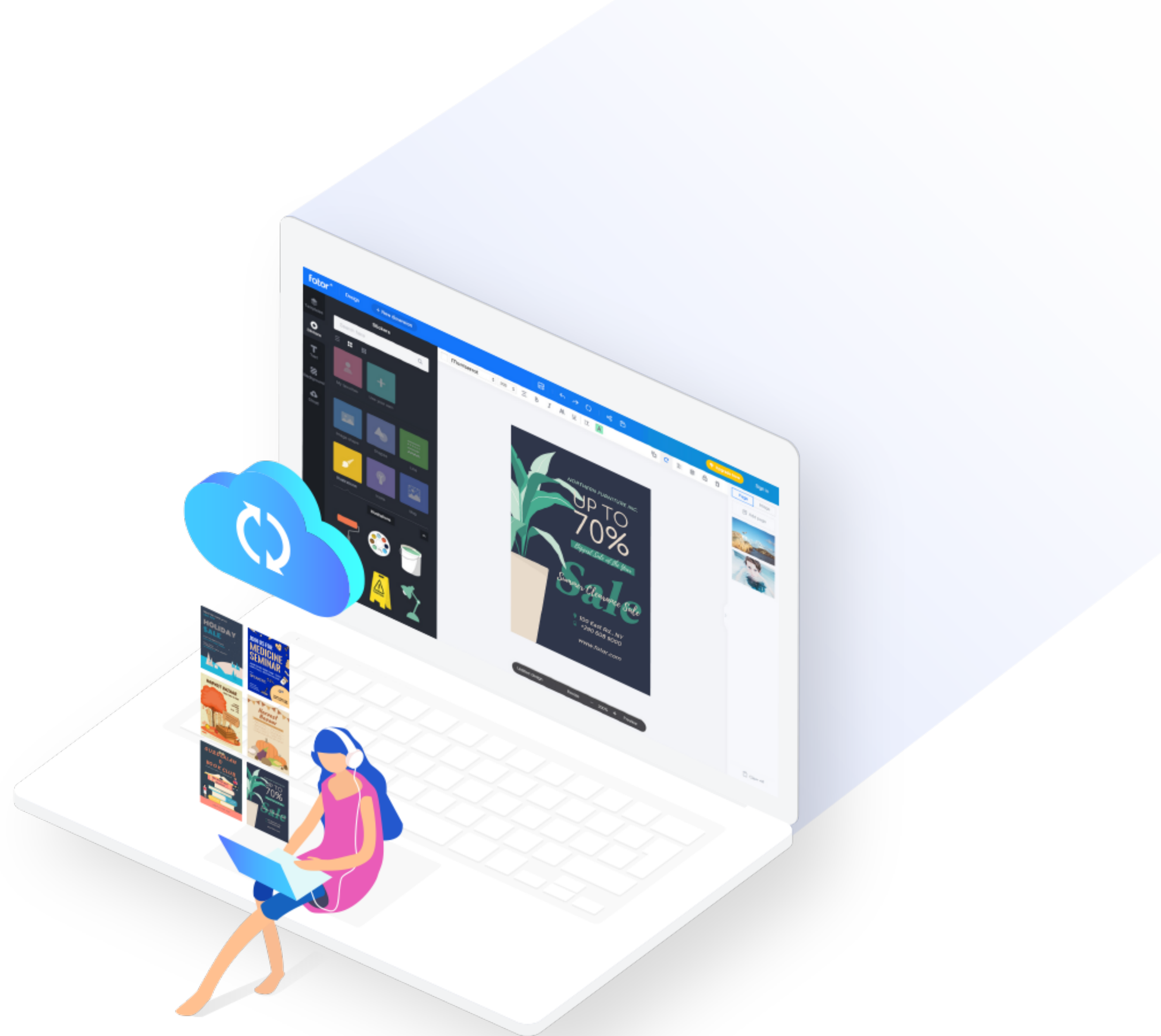
Thousands of stickers and fonts are available on Fotor. Add them to your designs and grab attention at first glance.





## Cloud Processing and Saving

New cloud feature — syncing work and photos in the cloud gives you access to them anytime and anywhere.







## SDK Service

SDK is a set of software development tools that are typically open source which allows other companies to use it, growing their businesses quickly!



# Achievements

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## Large and Diverse User Base

- Fotor has upwards of 300 million users across 180 countries;
- Fotor has 2 million followers on our social media, including Facebook, Instagram, and Twitter;

## Notable Media Mentions

- Fotor was first launched in 2012 as an all-in-one, photo editing suite and was quickly dubbed “Photoshop Lite” by the BBC;
- Fotor was “one of the most downloaded photo editing apps globally, offering quick and easy scenes and adjustments.” —BBC;
- Fotor has received “Top Developer” status on Google Play in 2017;
- Fotor was recommended on the App Store in 2015;



# Our Aim



## Company new trends

“Our goal is to provide the best photo editing and graphic design applications for photographers around the world regardless of their experience or level of skill,” said Duan.

For Fotor, the sky is the limit!

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# Let's Make Something Awesome Together

Join our Fotor community to experience remarkably convenient photo editing thanks to our graphic design tools. Make outstanding graphics to grab the attention of a larger audience and explore fresh avenues now!

## Want to learn more?

Contact [info@fotor.com](mailto:info@fotor.com) for more information



Website:  
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